

Assel Mussagaliyeva-Tang is a digital transformation, emerging technology and AI, and future ready skills consultant with 20 years' experience in Central and Southeast Asia.

She teaches digital transformation and AI at the Singapore Management University (SMU Academy) and serves as a [Women Techmakers Ambassador](#). Her track record includes social impact projects with the World Bank, the EU, WHO, UNICEF, FAO, and SPOON Foundation.

As the founder of [EDUTech Future](#), a **Ministry of Education Singapore appointed school - industry partner**, Assel bridges the gap between academia and industry skills in Asia.

She is an adjunct trainer on [Hatch's AI for All program](#) funded by AVPN, Google, and ADB, and an external trainer at [AI Singapore](#) for [AI Ready ASEAN](#), an initiative empowering 5.5 million ASEAN citizens to thrive in the AI era. Since March 2025, Assel has been the Emerging Tech and Agentic AI Trainer at [RISE by BCG U](#), teaching senior Singapore professionals and SMEs. She is a Coach for SME leaders with S\$1-20 m revenue, evaluated 5.0/5.0 by her mentees.

Her engagements include teaching the EMBA **Digital Solutions and GenAI in Sports** for entrepreneurs and public servants in Kazakhstan, and partnering with [Asia Startup Network](#) to deep dive in GenAI use cases for entrepreneurs. Assel is the inaugural GenAI for Career Speaker for NUS Alumni Ventures x SMU AI Club, and NUS Business Analytics student club.

Assel is a member of [Teaching Public Service in the Digital Age](#). She has taught executive programs for Singapore ministry leadership (senior directors to permanent secretary) and AI for Public Sector courses for Kazakhstan's central government officials since 2024.

Assel worked as Asia-Pacific Program Manager for Future Ready Skills at Microsoft (2021–2023), building employability programs across 10 markets. She was a national and global judge for Microsoft's Imagine Cup Junior AI for Good Competition for 13-18 ages youth.

Her thought leadership includes speaking at the global events such as the inaugural [BRIDGE Summit](#) by the UAE Government, 10th UNESCO-APEID Global Entrepreneurship Meeting, 10th EdTech Asia Summit, [Global News Forum](#), Women's Forum; Oracle and Veritas CIO Roundtable, and sessions with UNESCO, SEAMEO, and ministries of education across Asia. She was a group lead of Stanford's asynchronous course on [Ethics, Technology + Public Policy](#).

Assel is a certified gamified learning designer and a trainer of **Break into Tech SG: Reimagine Your Career with AI**. Her [Break into Tech APAC](#) program with Microsoft, AWS, Google, Disney, SAP, and MIT speakers and mentors achieved a 9.6/10 rating and a 70% employability rate.

She contributed to the [UNESCO AI and Education Strategy](#) APAC and co-shaped the [Regional Framework: Multi-Sectoral Synergy for the Integration of AI in Education for Southeast Asia](#). Assel is [the 2025 Women in AI Fellow](#) working on AI ethics in education.

She holds an M.A. in Political Science from the OSCE Academy in Bishkek and a Master's in Public Policy from the Lee Kuan Yew School of Public Policy, National University of Singapore.