

## **Corporate Programs (Singapore and overseas projects and teaching)**

### **1) Digital Skills**

- a) Human capital: developing digital skills and competencies for middle and senior management. Singapore and APAC cases. Format: masterclass, 2 hours.
- b) Design thinking in building career roadmap and skills for the future. Format: two interactive lectures of 1.5 hours each (3 hours in total).
- c) Innovation in Singapore Education: EdTech Masterplan and Digital Skills agenda. Format: three interactive sessions of 1.5 hours each (4.5 hours in total).
- d) Being Future Ready and why we no longer separate hard & soft skills. Format: masterclass, 2 hours.
- e) Project work in teams: application of the acquired knowledge in practice. Pitching. Format: 15 min team presentation with solutions and feedback.

### **2) Generative AI: industry use cases**

- a) Generative AI for healthcare. Use cases for faculty and medical doctors. Format: masterclass, 3-6 hours or standalone program: 1-2 days.
- b) Generative AI for Journalism. Format: 1-hour masterclass (delivered for the Korea Copy Editors Association masterclass with MyMeta Corporation in Singapore).
- c) GenAI in Newsrooms: Microsoft solutions, best practices & gamification options. Format: 3-hour masterclass (delivered at the Global News Forum 2024 in Bangkok).
- d) Generative AI for Career Growth: Tools and Use Cases. Format: 6-hour masterclass (delivered twice as a B2C program in 2024).
- e) GenAI 101. Train your Virtual Assistant. Format: 3-hour masterclass (delivered thrice in 2024: onsite for SMU Data Analytics student club, and two online B2C programs).

## **Managerial Competencies**

### **1) Strategic Management**

- a) Go-to-Market Strategy. Format: two interactive lectures of 1.5 hours each (3 hours).
- c) Innovation and Change Management. Cases from Singapore and Asian countries. Format: two interactive lectures of 1.5 hours each (3 hours in total).
- b) Strategic influence or why traditional management does not work in the context of the post-pandemic and declining economic growth. Format: masterclass 1.5 hours.
- c) Project Management: Learning by Doing. Format: two interactive flipped classroom lectures of 2 hours each (4 hours in total)
- d) Human Capital: Principles of Meritocracy in Government and Business. Format: two interactive lectures of 1 hour each (2 hours in total)

### **2) Performance Management**

- a) Conflict management: mastering difficult conversations (Microsoft approach and Amazon Leadership Principles). Format: masterclass 1.5 hours.
- b) Influencing for success. Format: interactive 1.5-hour lecture.
- c) Negotiations for success using "win-win approach". Format: interactive 1.5 hours.
- d) Effective delegation. Format: interactive 1.5 hours.

### **3) People Management**

- a) Mentoring and coaching to discover and support talent. Format: masterclass, 1.5 hours.
- b) Effective management: people and productivity. Format: masterclass, 1.5 hours.
- c) Building highly effective teams. Format: masterclass, 1.5 hours.
- d) Human Capital and Lifelong Learning Mindset: Cases from Big Tech (Microsoft and AWS). Format: two interactive lectures of 1 hour each (2 hours in total).
- d) Human centric skills in the age of AI: growth mindset, teamwork, active listening and persuasion, storytelling, and public speaking. Format: interactive 1.5 hours.
- e) Development of emotional intelligence in building teamwork and relationships (based on the materials of the Google training "Search Inside Yourself"). Format: masterclass 1.5 hours.

### **Flagship Programs:**

**Break into Tech** online, asynchronous, and face-to-face programs:

- a) **Break into Tech APAC**: 12-week program for Asia-Pacific and ASEAN higher education students and early career professionals with 0-5 years' experience. Includes: AI for Career Bootcamp, project-based training & tech mentorship.
- b) **Break into Tech SG**: 8-week program for Singapore-based Institute of Technical Education, polytechnic, and university students (year 2 and above) to design their career pathways.  
  
Includes: project-based training, focus on soft skills, CV and portfolio, and internship preparation.
- c) **Break into Tech: Mid-Career Switch** is a 5-week program for entrepreneurs and professionals with 5-10 years' experience to pivot to a tech industry.  
  
Includes: small group mentorship, industry consulting project, fireside chats with C-suite leaders in Singapore and APAC, closed-door networking, and exclusive access to Entrepreneurs & Tech4Good Champions Network events.

**Career building.** Format: lecture series of 2 hours each (16 hours in total)

- Module 1: How to get into your dream role. Planning and Concrete Steps (2 hours)
- Module 2: Networking and the Role of a Mentor in Career Building (2 hours)
- Module 3: Skills and Competencies in a Competitive Environment (2 hours)
- Module 4: Building a Personal Brand (2 hours)
- Module 5: Building your side hustle with AI. Consulting in a new industry (2 hours).
- Module 6: Design Thinking for Career Advancement (2 hours)
- Module 7: How to Pass the World's Most Difficult Interview? The answer: Human-Centric Skills. Insights from a 7-stage interview with AWS Global Leaders. (2 hours)
- Module 8: Project presentation based on the results of work in groups (2 hours)

### **Career lectures and masterclasses**

- a) Human Resource Management: From HR to the Principles of Diversity, Equity, Inclusion and Belonging. Format: masterclass (1.5 hours).
- b) Development of soft skills: teamwork, persuasion, storytelling, and public speaking. Format: interactive 1.5 hours. lecture.
- c) How to write a resume? Working with recruiters and independent search: pros and cons. How to Write a Cover Letter, Develop a Portfolio, and Present Yourself? Format: two interactive lectures of 1 hour each (2 hours in total).
- d) Education technologies and new career opportunities for women. Format: two interactive lectures of 1 hour each (2 hours in total).
- e) Women's Entrepreneurship in Asia and Europe: Success Stories (Invited Founders of Female Startups in Healthcare, Renewable Energy, and Eco-Tourism). Format: interactive lecture with invited experts – 2 hours.

### **Standalone (custom) trainings:**

- 1) Innovation and Change Management (2 days)
- 2) Strategic Impact (1 day)
- 3) Conflict Management and Working with Difficult People (1 day)
- 4) Influencing for Success (1 day)
- 5) Negotiation for win-win (1 day)
- 6) Effective Decision Making (1 day)
- 7) Effective Delegation (1 day)
- 8) Effective People and Productivity Management (2 days)
- 9) Mentoring & Coaching to Discover and Support Talent (1 day)
- 10) Building high-performing and well-functioning teams (1 day)
- 11) Future Ready Skills: Roadmap for L&D Leaders
- 12) Disability-Centred Hiring and Onboarding Practices (1 day)
- 13) Generative AI use Cases: Education, Healthcare, Manufacturing, News and Broadcasting industries (3-day and 5-day options)
- 14) Gamified Learning Design for L&D programs: onboarding and in-house training.
- 15) Future of Work with AI. New jobs in remote-first global outlook. (1 day)
- 16) Storytelling and digital marketing in business (0.5 day)
- 17) Behavioural Economics – the 'nudge' method. Practical Application in Business and Public Policy (0.5 day).

### **Panel Sessions (speaking and moderation)**

- 1) Breaking into Tech: A Life-Changing Career Pivot – speaker at the Google Developer Space (Singapore, July 2023)
- 2) Data Analytics Fireside Chat panellist – Singapore Management University Business Intelligence and Analytics Student Club (Singapore, September 2023)
- 3) AI Revolution workshop – European Training Foundation (Italy, October 2023)
- 4) GenAI and Gamified Learning workshop for lecturers - Ngee Ann Polytechnic (NP), Singapore, November 2023
- 5) Microsoft Minecraft Cyber Defender workshop facilitator - NP 75 Information and Communication Technologies year 2 students (Singapore, November 2023)

- 6) Generative AI in Education and Research speaker – Kazakhstan Ministry of Higher Education and Research Forum (Kazakhstan, February 2024)
- 7) Generative AI in Research: Opportunities and Risks speaker – Institute for Strategic Research under the President of Kazakhstan (February 2024)
- 8) Chief Information Officer Roundtable – panel session moderator (Singapore, May 2024)
- 9) Innovating Education: Exploring the contributions of women entrepreneurs in the field – panel session speaker at [Women's Forum Singapore](#) (June 2024)
- 10) Pitch Stage: meet with some of edtech's most innovative entrepreneurs – moderator at Women's Forum Singapore (June 2024)
- 11) AI in Newsrooms panel speaker - [Global News Forum](#) (Bangkok, July 2024)
- 12) Importance of Learning and Personal Development – Learning Week speaker at a Singapore semiconductor manufacturing MNC (Singapore, July 2024)
- 13) Industry 4.0 and Smart Manufacturing – Learning Week speaker (July 2024)
- 14) Creating Inclusive Education Practices for Entrepreneurial Growth in Asia – speaker at the 10th UNESCO-APEID Meeting on Entrepreneurship Education (Uzbekistan, October 2024)

#### **Podcast and media mentions:**

Guest at [The Learning Curve by Kenny](#) - IMC Learning (December 2023)

Kazakhstan national TV channel 24.kz live interviews (February – March 2024):

<https://24.kz/kz/teleproject/s-khbat/item/637039-s-khbat-sel-m-sa-alieva-zhasandy-intellekt>

<https://m.youtube.com/watch?v=Qfyl-2Wf718&t=6s#bottom-sheet>

<https://m.youtube.com/watch?v=Qfyl-2Wf718&t=6s>

<https://m.youtube.com/watch?v=8sRUDp9kMqo&t=4s>

<https://24.kz/kz/teleproject/s-khbat/item/638934-s-khbat-sel-m-sa-alieva-tang>

Kazakhstan national newspaper Egemen Qazaqstan interview (March 2024):

<https://egemen-kz.cdn.ampproject.org/c/s/egemen.kz/amp/article/358552-zhasandy-intellekt-alemdi-ozine-qaratady-%E2%80%93-maman>