



**EDUTech Future**

Empowering next generation of learners

# GenAI project portfolio

## Programs and masterclasses

Assel Mussagaliyeva-Tang

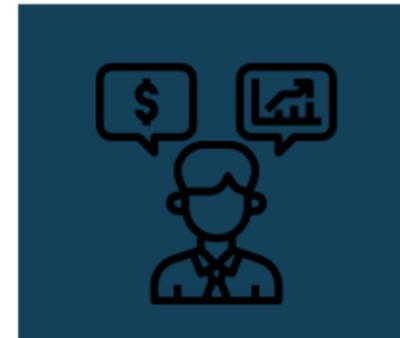
Founder, EDUTech Future

Singapore, 3 December 2024





# MICROSOFT PARTNERSHIP



FUTURE READY STUDENTS & SKILLS4JOBS



FUTURE READY EDUCATORS



FUTURE READY INSTITUTIONS



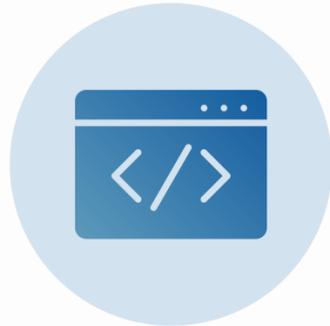
# 2024-2025 GenAI projects & use cases

1. **Healthcare**
2. **Media** and creative industry (journalism and broadcasting)
3. **Smart manufacturing and semiconductor** industry: automation, data analytics, creating internal and customer facing chatbots, reskilling for changing nature of jobs
4. **Future of Work**: focus on L&D (hiring, onboarding, training & upskilling, engaging, and motivating people to perform at their best)
5. **Prompt Engineering**: mastering prompts to workflow automation and AI agents
6. **Gamification**: gamified learning design for increased engagement, ROI and business metrics
7. **AI for Career**: focus on early to mid-career to C-Suite digital skills development
8. **Active Learning Methods**. GenAI for **K-12 schools, higher education and research**
9. **DEI and Disability Inclusion** for youth and adult education, training, and employability
10. **AI for Good experiential learning & hackathons**: K-12 school educators and students
11. Digital Solutions and AI for **Sport Management**
12. GenAI and **Socio-Emotional Learning**
13. **GenAI for Educators** Winter School: ToT for selected faculty members
14. GenAI for **SMEs and Business Owners**
15. GenAI for **Public Service**
16. Public sector: Teaching **Public Service in the Digital Age**
17. Smart tech for **organizational development and digital transformation** strategy



EDUTech Future

# Our program design process



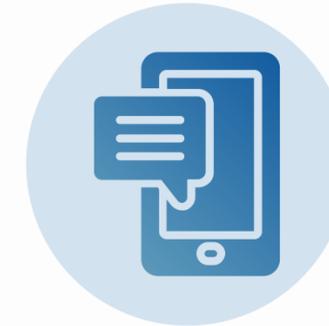
## Pre-program

- Introductory meeting
- Learning needs assessment
- Business objectives & Rol
- Use cases
- Acquired skills & competencies
- Career pathways
- Format: live online, hybrid, onsite
- Assessment
- Timeline & budget



## During the program

- Experiential hands-on learning
- Best practices
- Case studies
- Group project
- Human-centered design session
- Hackathon: learning to learn and collaborate (not compete!)
- Gamified exercises for fun, engagement, and skill retention
- Individual development plan



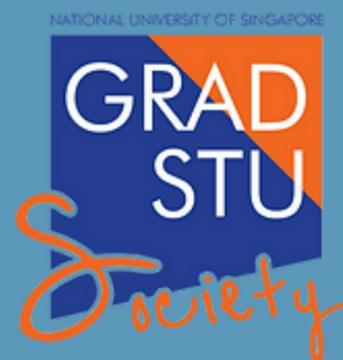
## Post-program survey

Do you want to provide one-time or continuous assessment?

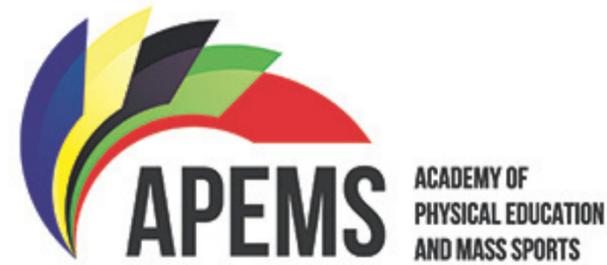
- a) during the program
- b) 1-3 months after the program
- c) 3-6 months' coaching

Do you want to track the skills acquired during the program and their application (business metrics)?

# Our partners



# Our B2B customers (August 2023 - present)



# Break into Tech (flagship 5-12 week programs for early to mid-careers)



4.8/5  
participant  
rating

EDUTech Future presents

## Break into Tech: Mid-Career Switch



Are you looking for a way to launch or grow your local or global tech career? If you are a mid-career professional with 5 to 15 years of experience, this program is for you!

Join our 5-week training, personalised tech mentorship, and AI for Career Bootcamp program!

You will develop your dream tech and non-tech career pathway, work on an AI portfolio project and present it to the C-suite jury, network with global peers, and get personalised mentorship in small teams from Disney, IBM, AWS, Microsoft, and Capgemini Invent seasoned executives.

**Program dates: 20 March - 25 April 2025 (live online and 28-30 April in Singapore)**

**Weekly sessions: Thursdays 8 pm - 10 pm SGT**

**\*Open to eligible candidates worldwide**

### Exclusive content

- Weekly 2-hour live online sessions with founders and big tech executives.
- Guided career pathway and support.

### Gamified curriculum

- Weekly 2-hour live online sessions with founders and big tech executives.
- Guided career pathway and support.

### Affordable pricing for mid-career professionals

! The program fee 3x below market rate for global technology career programs.

### 100% guidance leading to your tech interview & job

Weekly classes, individual & team practice assignments on creating your portfolio.

5 mentorship sessions with industry executives leading tech interviews, products, and teams in APAC and globally.

Create your GenAI Portfolio & participate in a real industry consulting project in Singapore.

Exclusive access to the BIT MCS 2024 Career Accelerator and C-suite onsite networking.

### Application deadline:

**MON 10 MAR** APPLICATION DEADLINE

[Sign up here today](#)

### What differentiates us?

- 100% practical experiential learning
- Fully customised for your profile
- Weekly KPI-driven mentorship
- Microsoft Global Training Partner & MoE Singapore Industry Partner
- Industry project from a tech company
- Networking sessions with big tech
- AI for Career Bootcamp

### Have questions? Contact us:

[assel@edutechfuture.com](mailto:assel@edutechfuture.com)  
[www.edutechfuture.com](http://www.edutechfuture.com)  
Calls & WA: +65 889 89 210



### Program speakers and mentors:

- Founder, EDUTech Future; Microsoft in Education Global Training Partner (Singapore)
- Senior Product Manager, Disney Streaming (California, USA)
- Senior Producer, Minecraft Education, Microsoft (Redmond, Washington, USA)
- Program Manager, APAC, AWS re/Start, AWS (Indonesia)
- Application Architect, AWS (Singapore)
- Sales Technology Lifecycle Director, IBM APAC (Singapore)
- Senior Executive Advisor, ex-VP Strategy & Innovation, Capgemini Invent (France)

- Upskill in AI & Cloud: get a globally recognised Azure AI Fundamentals certification
- Navigate, pivot, and confidently build your career path: focus on non-tech roles
- Immerse in Singapore, APAC & global tech ecosystem. Apply for emerging jobs
- GenAI in action: learn 9 LLMs, create a portfolio, and apply them to your target industry
- Deep dive into Cloud and AI fundamentals from Microsoft, Google, and AWS
- Build your first interactive Chatbot and Agent Workflow with Copilot, Claude, and Gemini
- Join forces with your global teammates in the 2nd AI for Career Bootcamp!

Explore a 3-day personalized **face-to-face networking and learning journey in Singapore**. US\$580 cost includes industry visits, private networking lunches and dinners, curated fireside chats with C-suite executives and 1:1 meetups for your profile and career pathway.

We will lead you to your first job interview during & 12 weeks after the program.

Full program excluding Singapore component:  
US\$1,120 (S\$1,500)



Full program + face-to-face Singapore immersion:  
US\$1,700 (S\$2,280)



Asynchronous (recorded sessions only):  
US\$280 (S\$380)



\*Refer a friend and you both receive 20% off!

# Sample B2C Masterclasses

NPS: 63-88



## Break into Tech: Generative AI for Career

🌟 **Join Our LinkedIn Personal Brand Building Masterclass with GenAI!** 🌟

🚀 Are you a mid-career professional looking to enhance your professional image, boost your interview success rate, and transition to a new career? This 6-hour masterclass is designed just for you!

Learn how to leverage GenAI to maximize your personal brand on LinkedIn and stand out in the digital world.

📅 **Session Dates online via Teams:**

- 7th April: 4 pm - 6 pm Singapore time (GMT+8)
- 8 April: 8 pm - 10 pm SGT
- 9 April: 8 pm - 10 pm SGT (Total 6 hours recorded)

🎁 **What You'll Get:**

- LinkedIn global workshop insights for creators
- My 2021-2023 interview cases from AWS, Microsoft, and TikTok
- Practical insights and immediate results to progress in your career
- Free CV & cover letter review via email and video (worth US\$128)
- Free 30-minute personalized career roadmap analysis (worth US\$99)

💰 **Special Offer**

💵 **Early Bird Offer: US\$158 if you register by March 25th!** (US\$188 after)

🎁 **Exclusive Discount:** EDUTech Future community members, incl. past masterclass attendees and Break into Tech students, enjoy a special 20% discount!

Questions?  
Email and PayPal: [assel@edutechfuture.com](mailto:assel@edutechfuture.com)

  +65 889 89 210









Register here



## Prompt Engineering 101. Train your Virtual Assistant.

Date & time: 4 & 11 January 2025 at 3 pm - 6 pm SGT (GMT+8)

*Live online session via Teams (recorded)*



### 6 HOUR LIVE SESSION

- 01 Key concepts and principles of prompt engineering
- 02 Prompts for different scenarios and audiences
- 03 Designing and promoting your personal brand
- 04 Insights for job interviews & career switch
- 05 Resources & tips for your work and studies



### WHAT YOU CAN EXPECT

- 01 Increased Productivity
- 02 Improved clarity and quality of work
- 03 Enhanced learning experience
- 04 Personal branding and interview success
- 05 Greater Competitive Advantage in your work



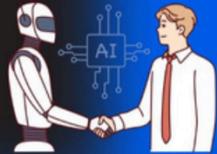


US\$100/S\$135

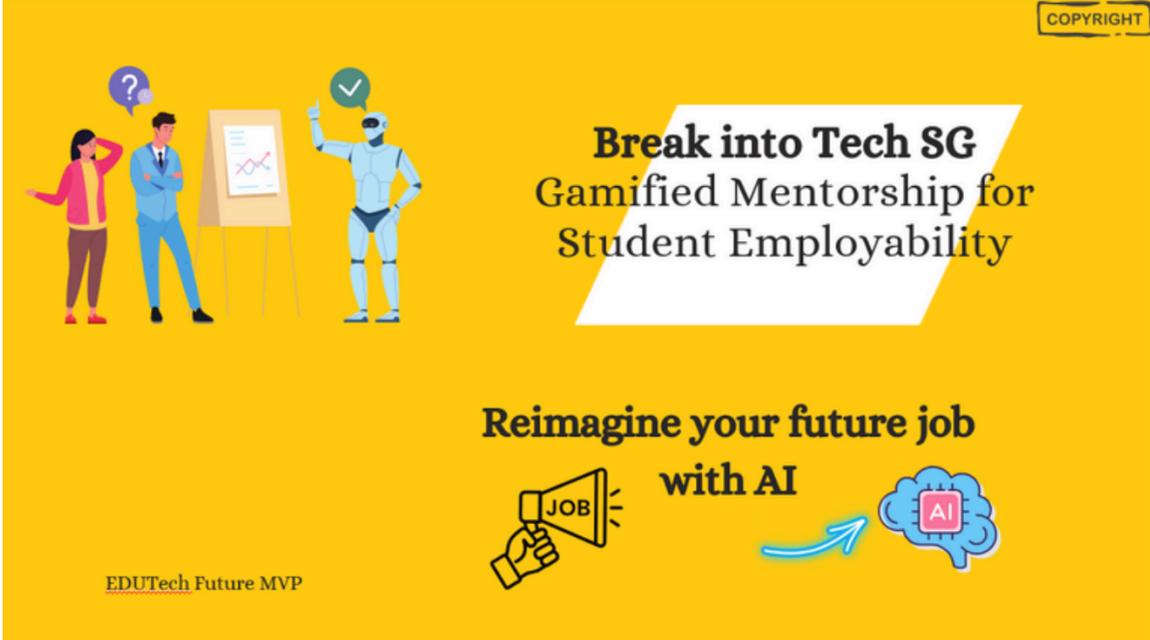
**JOIN OUR PROGRAMS!**

<https://maven.com/edu-tech-future/bit-mid-career>

[www.edutechfuture.com](http://www.edutechfuture.com)



# Sample B2C Program



**Break into Tech SG**  
Gamified Mentorship for  
Student Employability

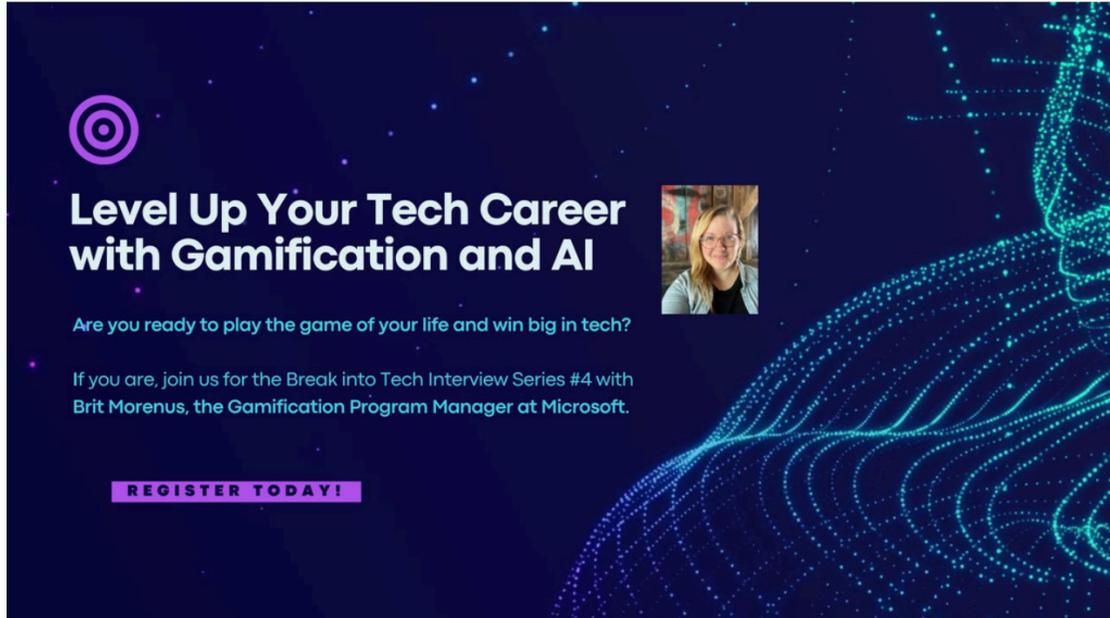
Reimagine your future job  
with AI

EDUTech Future MVP

COPYRIGHT

The banner features an illustration of a woman in a pink jacket, a man in a blue suit, and a blue robot. The man is pointing at a whiteboard with a red line graph. The robot is holding a green checkmark. The background is a solid yellow color.

Sententia Inc. certified the gamified learning design MVP as an "outstanding" in April 2023



**Level Up Your Tech Career with Gamification and AI**

Are you ready to play the game of your life and win big in tech?

If you are, join us for the Break into Tech Interview Series #4 with Brit Morenus, the Gamification Program Manager at Microsoft.

**REGISTER TODAY!**

The banner has a dark blue background with a glowing blue digital pattern on the right side. It features a purple target icon at the top left and a small portrait of a woman on the right.

# Sample B2B Masterclass

**MORE INFO**



Event details

News Department

2024 Global News Forum sponsored by



**DATES**

17-19 July 2024

**VENUE**

Sukosol Hotel, Bangkok, Thailand

**CONTACT DETAILS**

Nerina Rosli  
Email: nerina@abu.org.my

**SPEAKERS**

**MASTERCLASS**

**PROGRAM**

**REGISTER NOW**

Join international news leaders in Bangkok on 17-19 July for the 2024 Global News Forum, the launch of the Future of News report, the Asiavision Awards Gala and meetings of the ABU News Group and Asiavision news exchange. Learn about the forces driving change in our industry and what it means for you.

All members are invited to the 2024 Global News Forum and the annual ABU News Group meeting.

ABU non-members are welcome to the Global News Forum on 18th July. Tickets are USD 95, seats are limited.

Meet the co-host of the 2024 Global News Forum: Thai PBS

# Sample B2B program (1)

## Topics covered



### Digital Transformation

Best practices from big tech companies (Microsoft, AWS, Google) and public sector customer case studies. Review of failed transformation case, and identifying opportunities for improvement.



### Emerging Technology

We introduce tech as a tool, not as a success indicator. Digital Innovation is designed from within as People - Processes - Technology framework based on your existing priorities and cross-functional team OKRs.



### People-first approach

We focus on tech in the loop, and human at the centre of change management, digital transformation, and people upskilling and organizational growth strategies.

# Sample B2B program (contents)

## Navigating AI in Direct Selling: Strategic Insights for Industry Leaders \*Board of Directors

### Business Objectives:

- Address Pain Points: AI solutions for industry challenges
- Prioritize Key Challenges: Focus on digital transformation
- Understand Competitor Strategies: Gain competitive edge

### Key Topics:

- AI for customer retention and operational efficiency
- Digital transformation and customer experience priorities
- Competitive landscape analysis and AI integration best practices

Facilitator: Assel Mussagaliyeva-Tang

19 years in education, health, tech and digital transformation  
Founder, EDUTech Future  
Experience with global organizations and tech giants

Session Overview	Key Segments
Duration: 1.5 hours	1. Industry Pain Points and AI Solutions
Objective: Strategic AI insights	2. Priorities and Challenges
	3. Competitor Outlook and Best Practices

# B2B Program Testimonials

It's a wonderful masterclass and I gained much insight into the latest developments in AI. Moreover, I learnt MS Copilot which is completely new to me.

**Mohamed Asif**  
Journalist, SS Media (Maldives)

Assel engaged us very well throughout the course. Some instructors did not provide all the information and did not structure it well. However, in this course, there was full engagement and completely structured and accessible information. The best course!

**Denis Gordiyenko**  
Director, Global Sport  
EMBA in Sport Management (Kazakhstan)

I learned specific prompts and use cases to use in my career. I heard global trends on AI, that's very useful.

**Kyounghee Kim**  
Editor-in-Chief  
Busan newspaper (Korea)

EDUTech Future's Minecraft Hackathon was a brilliant introductory resource for anyone venturing into cybersecurity for the first time, giving students an engaging way to get acquainted with a large number of keywords and topics at once.

**Ng Shao Hui**  
Lecturer, School of InfoComm Technology  
Ngee Ann Polytechnic (Singapore)

Hey Assel, good morning!  
My manager and CHRO said they loved your content and presentation methods. Adding in the breakout activities were great for us, too, since it gets more reactions.

**Jonathan Chew**  
HR Executive, HOYA Electronics (Singapore)

# B2C Program Testimonials

Assel provides objective views of the rapid development of AI and is able to help audience with different levels of understanding to grasp the fundamentals of AI and to evaluate the range of LLM offerings.

**Eliza Quek**

Founder and Co-Director  
Terrific Mentors International (Singapore)

Career switching became less vague and worrying thanks to the Break into Tech. I felt fortunate to find out about Assel's program. Not only did I receive insightful advice and support from guest speakers and mentors, the program also equipped me with the confidence to build my own path. If you're looking to optimize your time to get a new career in tech, I highly recommend checking it out!

**Thao Nguyen**

Training Program Manager  
Career Pass Institute USA (Vietnam)

Generative AI training by Assel was a great introduction to me as for a beginner with a limited knowledge. Assel introduced numerous AI platforms that suit different users. She demonstrated the use of different platforms highlighting their usability. And most importantly, in an engaging way, allowed to practice using selected platforms during the training according to one's professional background.

I learned that starting to use generative AI for job applications is easy and extremely helpful.

**Nikolay Bereznoy**

Senior Research Fellow  
YLL School of Medicine, National University of Singapore

EDUTech Future

# THANK YOU!



**Assel Mussagaliyeva-Tang**

Founder, GenAI Educator

 +65 889 89 210

 [www.edutechfuture.com](http://www.edutechfuture.com)

[assel@edutechfuture.com](mailto:assel@edutechfuture.com)



EDUTech Future