EDUTech Future

Build a Global AI Product from Singapore

A six-day industry immersion journey for **children aged 7 to 15**, and their parents

21 – 26 November 2026 *choose a full camp or any 1 or more days

21-24 November: 12:00 – 20:30 · 25 November: 14:00 – 21:30 · 26 November: 12:00 – 17:30

SPECIAL RATES FOR THE KIDS AI CAMP COMMUNITY

ACE Ideation Centre @ one-north, plus industry learning journeys

In six days, your child builds an AI product — guided by founders, tech executives, product managers and engineers, inside the companies where that work happens.

This is a school holiday programme for children aged 7 to 15, and for the parents who want to learn beside them. Every day has two part: learning from industry experts and applying the skills. In the first, children learn and build. In the second, they are with industry: a mentorship round in a small group, fireside chat with a tech leader, or a learning journey into a working office. By the fifth day each child has a product, a customer in mind, a price and a pitch. By the sixth they know what it would take to sell it. Confirmed participation from **LinkedIn, Microsoft, IBM, Wavestone, ex-Intel, and ex-Republic of Singapore Air Force** senior leaders + AI founders.

> Across the week we walk through every stage a startup goes through **— the problem, the customer, the product, the price, the launch, and the feedback** — in a controlled environment and at design-thinking speed. The aim is simple. A child should leave able to think the way a founder thinks, build the way a vibe coder builds alongside an experienced product manager, and present an idea confidently, with a reason behind it and a clear view of how it could make money.

6
DAYS

21–26 November 2026, the first week of the year-end school holidays.

40
CONTACT HOURS

Five days of 6 to 8.5 hours. A full-day custom AI industry immersion programme, not a holiday class.

3
LEARNING JOURNEYS

Inside regional AI in HR startup, Singapore government agency's own AI startup, and the Enabling Village inclusive product journey.

2
EVENING MENTORSHIP ROUNDS

Round one with 4 AI founders (Day 2). Round two with 3 technology executives (Day 5 pre-Hackathon).

10–15 onsite
CAMP PARTICIPANTS

Minimum 10 and max. 15 campers. Participation: individual, with siblings, friends, or parent(s).

2
AI PRODUCTS PER CHILD

1 individual and 1 in a team. Built over the school holidays, with a clear path toward monetising.

Host companies might include **EDUTech Future's** existing partners and speakers: OpenAI, Microsoft, AWS, LinkedIn, PayPal, as well as new industry partners.

I did not come from technology. I spent my early career as a trained secondary school teacher in the resource deprived school, teaching 8th grade students including delinquent kids with police record. Tired of looking for a job after graduation, I self-designed my first remote role as a global development consultant at 23 earning 4x above my peers.

Did two master's degrees, joined the World Health Organization, then the World Bank, where I reviewed graduate scholarship applications from 100+ countries. That job taught me something I have not been able to put down since: most of what separates people is not ability, but access to quality education and career opportunities. At the age of 25, I came to Singapore for a Master's in Public Policy at the NUS' Lee Kuan Yew School, and at 37 started again from zero, in tech, with no technical background.

What I know about tech, startups, products, and hackathons I learned by building. At Microsoft, I led Future Ready Skills portfolio across Asia-Pacific and built AI for Good hackathons for children and educators. I reshaped the way Microsoft run hackathons, and for the first time in 3 years, Asian developing countries as Indonesia, Nepal, Philippines, and Vietnam joined the global top 10. It became the best use case for Microsoft in Education. In 2023, I founded EDUTech Future. Since then, taught 3,200 people from 12 countries, and designed AI skilling programmes in Singapore, Kazakhstan, Malaysia, Thailand, and Brunei for individuals and governments. MoE Singapore selected EDUTech Future as its school-industry partner in 2024.

I am a GenAI x Government instructor at the UN's ITU Academy, and affiliate faculty on AI and Digital Transformation at Singapore Management University. I co-drafted UNESCO's AI and Education Strategy for Asia-Pacific, and SEAMEO-INNOTECH's for Southeast Asia. Google featured me as a Pioneer & Builder in Singapore in 2025, and I am a 2025 Women in AI Fellow. None of that was in the plan 5 years ago. It came from starting things before I felt ready, which is exactly what I am preparing your child to do.

Kids AI Camps exist because the route I took should not depend on luck and geography. Children as young as 7 should meet fearless founders and entrepreneurs who build things, watch them explain how things work and why they might fail, and try building on their own while someone inspiring is sitting next to them. That is the whole design. Everything else in this document follows from it.

Assel Mussagaliyeva-Tang · Founder, EDUTech Future

Where the week draws from

GOAL 1 · EXPOSURE

Get inside the companies building the future.

Six days of the school holiday spent with people who build AI for a living — in their offices, in informal setting over a coffee break or dinner, shaping real products. Open to Singapore-based children and families visiting from overseas.

GOAL 2 · AGENCY

Build something difficult and what you're proud of, then try to sell it.

This is the goal that matters most. Each child starts from nothing, builds a product, finds a niche, sets a price and takes it to a buyer. Some will make a sale. Every one of them will find out what it costs to try.

GOAL 3 · A VIEW OF THE NEXT FIFTEEN YEARS

See the career and next opportunity in tech, not the job title.

Nobody can name the jobs of 2040. We can put a child in front of real people who crafted their own jobs by very different routes, and let children, teenagers and parents ask their own questions.

We learn from four kinds of builders, and people from each will be in the room: senior executives and technical staff at global tech companies, founders and operators from Singapore scaleups, bootstrapped startups that grew without outside money, and solo founders and vibe coders shipping on their own. Their routes were different and none of them was smooth. Put side by side, they show a child what it actually takes to get from zero to one in six days — and, just as usefully, what it takes after that.

What you are buying

Based on the successful 5-day pilot in June 2026, we increased the number of industry visits and rebuilt the full journey around a new topic on what it takes to build a global AI product from Singapore.

45 supervised hours

Six days. Days 1, 2, 4 run at 12:30 - 20:30. Day 3 runs at 14:00 - 20:00. Day 5 runs at 14:00 – 21:30. Day 6 runs 12:00 to 17:30.

Three to five learning journeys

Into AI startup(s), big tech companies and Singapore's founders and builders who fail, adapt, and succeed on their terms.

Two mentorship rounds

In small groups. Round one with AI founders. Round two with senior executives, across technical and non-technical tracks.

Six masterclasses

No corporate slides and jargon. 2-3 masterclasses a day, taught by self-made entrepreneurs, AI founders, and tech executives.

At least one product/ child + 1 more built in a team

With a customer in mind, a working prototype, a price and a pitch — and a route to monetise it in 2027.

A jury pitch and a written judge card

Scored on problem fit, whether it works, responsible AI reasoning, the pitch, and what the team learned. Every team gets written feedback.

Supervised transport between venues

We teach at the ACE Ideation Centre, with arranged transport.

Hot meals and two breaks daily

All dietary requirements accommodated, confirmed with you in writing beforehand. Days 1-4 include hot lunch and dinner.

The outdoor day and lessons from a VC/tech leader

Day 6: a team treasure hunt, city lunch and the closing keynote with a Singapore leader who built an AI startup inside the govt.

A digital certificate and welcome gift

Every child joining the full camp receives development report on strengths and the areas to develop + certificate and a gift.

Parents and family members are welcome to join!

For the whole week, at the same per-person rate. See the Family & Friends rates on the fee page.

WHAT IS NOT INCLUDED & SETTING THE EXPECTATIONS

· A laptop. Each child brings their own device or a parent's — not a school-issued laptop, and not a school Google or Apple account. School devices block the tools we build with, including Lovable, Google AI Studio and Claude.

· A product sale. Children will try to sell. Some will succeed, some not. The confidence and skills they learn will last a lifetime.

· We do not compare children and grade them. Every child who has the courage to join us is already a winner. Do not expect your child(ren) to become Steve Jobs, Elon Musk, or Mira Murati. Instead, trust in your child's ability and potential to be their best selves.

Six outcomes

1	How they solved their own problem or designed an AI solution for their family, peers or community.
2	How they built a working prototype: from minimum viable to minimum lovable product in 6 days.
3	How they networked with industry thought leaders and reimagined their future career with AI.
4	Pitched to an industry jury, in the diverse cross-functional team with 2-3 new friends.
5	How they learned to sell their product: venture capital and bootstrapping, and how each one works.
6	Failures and lessons learned, user feedback, iteration, and new round of shipping. We fail fast!

Ask your child to show you each one on Thursday or Friday night, and you will know exactly what the week bought.

This is just the beginning of your child's entrepreneurial journey with AI! We host quarterly Kids AI Camps designed for 7-15 ages.

Detailed agenda · ACE Ideation Centre @ one-north. Industry learning journeys at 1) RSAF @MAGES Studio; 2) Enabling Village; 3) Glints

DAY 1 Lunch + dinner Sat, 21 Nov at 12:30 – 20:30

What makes a product worth building

We run a **complete design-thinking cycle**: find a problem, talk to someone who has it (user interviews!), sketch, test, and cut. You will present your ideas in a "**Pitch Perfect" masterclass** with Assel. **At 18:30 – 20:00, we'll have a dinner + Minecraft.**

WHAT YOUR CHILD TAKES AWAY

A problem statement, business model canvas and a human-centred design session: from brainstorming to breakthrough. You'll learn how Minecraft was built and became the most downloaded game in the world. Every kid will receive a free Minecraft Education license with a demo and a build time!

WHERE

Our venue. Speakers from EDUTech Future and Microsoft

DAY 2 Lunch + dinner Sun, 22 Nov at 12:30 – 19:30

Founder-market fit. Building an MVP

"**Entrepreneurial thinking masterclass at 1.30 pm – 4 pm.** You will hear two stories: by **Daniel Kok, ex-tech founder & Agent Engineer @Manus + non-tech founder Assel** with failures, successes, and lessons learned. **Mentorship #1 by AI founders.**

WHAT YOUR CHILD TAKES AWAY

Panel session: How to find your first customer and sell a product. The evening is speed mentorship: 30 minutes each x four AI founders helping you shape your product vision, business plan, and go-to-market strategy **(16:30 – 19:30).**

WHERE

Our venue. EDUTech Future + 4 founders from AI-native companies.

DAY 3 Dinner included Mon, 23 Nov 13:45 – 20:00

How SG government built an AI startup

We are hosted by ex Republic of Singapore Air Force Chief Digitalisation Officer who built the RAiD startup from the ground up. GP Tay will share the growth mindset behind the product and the startup journey, and building a risk-taking culture **(14:00 – 16:00).** The evening interactive session is led by **Jonathan Fung, Head of Global Accounts, APAC at LinkedIn: "Building the products people love." (17.30 – 19.30).**

WHAT YOUR CHILD TAKES AWAY

How to foster innovation and risk taking? How to assemble a team of A players to build a minimum lovable product?

WHERE (INDUSTRY LEARNING JOURNEY #1)

MAGES Studio for RaiD startup visit at 14:00 + our venue at 17:00.

DAY 4 Dinner included Tue, 24 No at 13:45 – 20:00

Designing for all or "one size fits one"

We look at who a product leaves out and what that costs the business. First, we visit **Enabling Village** for a special tour **(14:00-15:30). Minibus to the ACE Ideation Centre at 15:45.** We return to the main venue for a tea break with fresh snacks and hear from **Rob Smith**, ex-Microsoft Public Sector Director **on "Different People, Better Products" (17:00 – 18:30). Networking dinner is at 18:30 – 19:00**. The final session on **How would you make your product inclusive? led by Assel.**

WHAT YOUR CHILD TAKES AWAY

Building inclusive products & services to create value for all.

WHERE (INDUSTRY LEARNING JOURNEY #2)

Learning Journey #2 at Enabling Village starts at 16:30.

DAY 5 Dinner included Wed, 25 Nov at 13:45 – 21:30

AI Agents, and the Family Hackathon

How to build a responsible AI agent in HR, AI demos, build session with tech mentors, and the hackathon! We are hosted **by Glints on the topic of "Agentic AI in Hiring".** Led by **Zheng Peng Lim, Director of Commercial Strategy** we will have a demo, fireside chat, and interactive AI exercise **(14:00-16:00).**

WHAT YOUR CHILD TAKES AWAY

Real world application of AI agents at Glints, 2nd mentorship round, building and pitching the final product in small teams.

WHERE (INDUSTRY LEARNING JOURNEY #3)

Glints office with Agentic AI learning journey, followed by the 2nd mentorship round with the senior leaders from IBM, Wavestone, Glints, WTFox AI; hackathon pitches & an industry jury in the evening.

DAY 6 Lunch included Thu, 26 Nov at 12.30 – 17:30

Screen free day: AI masterclass + 2 keynotes

Lunch + Responsible AI for children & parents masterclass **by Assel**, followed by a keynote by **Stephen Ho, Group CEO, SkyLab Holding.** How to build a global product in Singapore? What competencies kids & teens need – for jobs and careers in 5-15 years? **Our guest-of-honour Mathilde Baillet, founder of New Kid AI** (San Francisco & Paris), will close the Camp.

WHAT YOUR CHILD TAKES AWAY

Vision and growth mindset choosing non-linear path & sticking to it long-term. How this Camp shaped your child.

WHERE

Relaxed lunch, 45-minute masterclass, followed by a 2-hour keynote session and guest of honour reflections on Building a global product.

The program is co-shaped with the industry. Speakers, mentors + host companies are subject to change based on availability on the day. As we work across time zones, global founders and executives might join online due to last minute travel.

FULL SIX-DAY CAMP AND FAMILY HACKATHON · PUBLIC RATES ONSITE in SINGAPORE

One participant	Family & Friends, 2 people	Family & Friends, 3+ people
S$1,500 (S$1,050 online)	**S$1,300 (S$910 online)**	**S$1,100 (S$770 online)**
per person	per person	per person

All prices are per person and cover the whole six days: transport between venues, hot meals and tea breaks, teaching, the learning journeys, both mentorship rounds, the Ideathon, welcome gifts and the digital certificate. Family & Friends rates apply from two and more people booking together: a child and a parent, two or more children, or any combination of family and friends.

Coming for part of the week

Single Day, choose from 21-26 November full 8-hour day	**S$350 (S$245 live online)**	per person
Evening session on 21-24 November, 17:00 - 20:30	**S$200 (S$140 live online)**	per person
Five evening sessions on 21-25 Nov including the hackathon	**S$850 (S$595 live online)**	per person
Hackathon Day only, 25 November at 17:00 - 21:30	**S$150 (S$105 live online)**	per person
Weekend participation bundle on 21-22 November	**S$600 (S$420 live online)**	per person

Kids AI Camp community — Families who have attended our programmes before qualify for Kids AI Camp discounted community rates on every line above. Write to us to receive the community price list.
Full camp onsite price includes hot lunch and dinner (where indicated), tea breaks with fresh organic food and snacks, welcome gift, and a digital certificate. Evening session and a Hackathon Day session include welcome tea, hot dinner, and a digital certificate.

A small number of needs-based scholarships are available for the 6th AI for Good Hackathon on Wednesday 25 November. They apply to that session only, and each application is considered on its own merit. Write to us if this would make the difference for your child. Our mission is to reduce the digital divide and leave no child behind. We welcome in-kind contributions and corporate sponsorships.

Questions

Does my child need to code?

The program does not require it and it is not part of the jury criteria.

Can I attend with my child?

Parents and family members are welcome to join, at the same per-person rate — and 2 or more booking together pay less each.

Why only 9 to 15 onsite participants?

We provide adaptive & experiential education to cater to each child. We care about your learning more than our Camp revenue.

Which companies will we visit?

There are three confirmed learning journeys as per the schedule.

What device should we bring?

A personal laptop with a personal Gmail, under a parent account. School devices block the tools.

How would my experience differ joining live online?

You will have full access to the workshops, guest speaker masterclasses, learning journeys to the companies, and a Hackathon.

Feel free to ask any questions. We will reply within 1 day with seat availability and an invoice.
Onsite participation in Singapore: 15 participants. Live online participation: max 20 participants.

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