

GenAI global portfolio

- ✓ **Projects**
- ✓ **Programs**
- ✓ **Masterclasses**

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EDUTech Future

Empowering next generation of learners





Learn



MICROSOFT PARTNERSHIP



FUTURE READY STUDENTS & SKILLS4JOBS



FUTURE READY EDUCATORS



FUTURE READY INSTITUTIONS



Imagine Cup Junior



2023-2026 GenAI projects & use cases (1)

1. **Healthcare: public health** (training for university professors and practicing medical doctors)
2. **Media and creative industry** (journalism and broadcasting, creator economy, marketing agencies)
3. **Smart manufacturing and semiconductor industry:** automation (RPA), data analytics, supply chain, creating internal and customer chatbots, reskilling for changing nature of jobs
4. **Future of Work:** focus on **L&D (hiring, onboarding, training & upskilling, engagement strategies)**
5. **Prompt Engineering:** mastering prompts for **workflow automation and building AI agents**
6. Gamification and AI: **gamified learning design** for increased engagement, ROI and business metrics
7. **AI for Career:** focus on early to mid-career to C-Suite **digital skills & career pathways**
8. **Experiential Learning via Hackathons.** GenAI for pre- and K-12 schools, higher education and industry
9. **Disability Inclusion** for children, youth and adult education, training, and employability

Detailed portfolio is available here: <https://aiportfolio-global.lovable.app>



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2024-2026 GenAI projects & use cases (2)

10. **Responsible AI skills:** Ministry of Education, K-12 school educators, parents, and students
11. **AI Governance:** risks, ethics, bias, hallucination, and age-appropriate guardrails
12. **Socio-Emotional Learning** for pre-schools and K-12 schools (parents, educators, children)
13. **GenAI for Educators** Winter & Summer Schools: ToT for cross-functional faculty members
14. **GenAI for Public Service** (government agencies in Singapore, Malaysia, Brunei, Kazakhstan)
16. **Smart tech for organizational development and digital transformation** strategy
17. **GenAI use cases for small and medium businesses:** Marketing, Coaching, Sales, HR etc.
18. **Digital Solutions and AI for Sport** Management (ongoing EMBA program module)
19. **Agentic AI for technical professionals** (engineering and supply chain teams)



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Our program design process



Pre-program

- Introductory meeting
- Learning needs assessment
- Business objectives & RoI
- Use cases
- Acquired skills & competencies
- Career pathways
- Format: live online, hybrid, onsite
- Assessment
- Timeline & budget



During the program

- Experiential hands-on learning
- Best practices
- Case studies
- Group project
- Human-centered design session
- Hackathon: learning to learn, build, and collaborate
- Gamified exercises for fun, engagement, and skill retention
- Individual development plan



Post-program survey

Do you want to provide one-time or continuous assessment?

- a) during the program
- b) 1-3 months after the program
- c) 3-6 months' coaching

Do you want to track the skills acquired during the program and their application (business metrics)?

Our partners



Ministry of Education
SINGAPORE



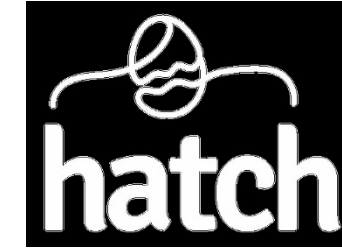
OpenAI



ITU Academy
Empowering minds



Our B2B customers (August 2023 - present)



Break into Tech (flagship 5-12 week program for early to mid-careers)

Details, testimonials, and application: <https://maven.com/edu-tech-future/bit-mid-career>



9.6/10
participant
rating

EDUTech Future presents

Break into Tech: Mid-Career Switch



Are you looking for a way to launch or grow your local or global tech career? If you are a mid-career professional with 5 to 15 years of experience, this program is for you!

Join our 5-week training, personalised tech mentorship, and AI for Career Bootcamp program!

You will develop your dream tech and non-tech career pathway, work on an AI portfolio project and present it to the C-suite jury, network with global peers, and get personalised mentorship in small teams from Disney, IBM, AWS, Microsoft, and Capgemini Invent seasoned executives.

Program dates: 20 March - 25 April 2025 (live online and 28-30 April in Singapore)

Weekly sessions: Thursdays 8 pm - 10 pm SGT

***Open to eligible candidates worldwide**

Exclusive content

- Weekly 2-hour live online sessions with founders and big tech executives.
- Guided career pathway and support.

Gamified curriculum

- Weekly 2-hour live online sessions with founders and big tech executives.
- Guided career pathway and support.

Affordable pricing for mid-career professionals

! The program fee 3x below market rate for global technology career programs.

100% guidance leading to your tech interview & job

Weekly classes, individual & team practice assignments on creating your portfolio.

5 mentorship sessions with industry executives leading tech interviews, products, and teams in APAC and globally.

Create your GenAI Portfolio & participate in a real industry consulting project in Singapore.

Exclusive access to the BIT MCS 2024 Career Accelerator and C-suite onsite networking.

Application deadline:

MON 10 MAR APPLICATION DEADLINE

[Sign up here today](#)

What differentiates us?

- 100% practical experiential learning
- Fully customised for your profile
- Weekly KPI-driven mentorship
- Microsoft Global Training Partner & MoE Singapore Industry Partner
- Industry project from a tech company
- Networking sessions with big tech
- AI for Career Bootcamp

Have questions? Contact us:

assel@edutechfuture.com
www.edutechfuture.com
Calls & WA: +65 889 89 210



Program speakers and mentors:

- Founder, EDUTech Future; Microsoft in Education Global Training Partner (Singapore)
- Senior Product Manager, Disney Streaming (California, USA)
- Senior Producer, Minecraft Education, Microsoft (Redmond, Washington, USA)
- Program Manager, APAC, AWS re/Start, AWS (Indonesia)
- Application Architect, AWS (Singapore)
- Sales Technology Lifecycle Director, IBM APAC (Singapore)
- Senior Executive Advisor, ex-VP Strategy & Innovation, Capgemini Invent (France)

- Upskill in AI & Cloud: get a globally recognised Azure AI Fundamentals certification
- Navigate, pivot, and confidently build your career path: focus on non-tech roles
- Immerse in Singapore, APAC & global tech ecosystem. Apply for emerging jobs
- GenAI in action: learn 9 LLMs, create a portfolio, and apply them to your target industry
- Deep dive into Cloud and AI fundamentals from Microsoft, Google, and AWS
- Build your first interactive Chatbot and Agent Workflow with Copilot, Claude, and Gemini
- Join forces with your global teammates in the 2nd AI for Career Bootcamp!

Explore a 3-day personalized **face-to-face networking and learning journey in Singapore**. US\$580 cost includes industry visits, private networking lunches and dinners, curated fireside chats with C-suite executives and 1:1 meetups for your profile and career pathway.

We will lead you to your first job interview during & 12 weeks after the program.

Full program excluding Singapore component:
US\$1,120 (S\$1,500)



Full program + face-to-face Singapore immersion:
US\$1,700 (S\$2,280)



Asynchronous (recorded sessions only):
US\$280 (S\$380)



*Refer a friend and you both receive 20% off!

The program is now a part of Certificate in Digital Technologies: <https://www.lsf.edu.sg/programmes/executive-development/certificate-in-digital-technologies-ai-cloud-and-cybersecurity>

Sample B2B2C Program: 2-6 hours



Break into Tech SG
Gamified Mentorship for
Student Employability

Reimagine your future job
with AI

EDUTech Future MVP

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Sententia Inc. certified the gamified learning design MVP as an “outstanding” in April 2023



Level Up Your Tech Career with Gamification and AI

Are you ready to play the game of your life and win big in tech?

If you are, join us for the Break into Tech Interview Series #4 with Brit Morenus, the Gamification Program Manager at Microsoft.

REGISTER TODAY!

Sample B2C Masterclasses: 3-16 hours (1)

NPS: 63 - 100



Break into Tech: Generative AI for Career

🌟 **Join Our LinkedIn Personal Brand Building Masterclass with GenAI!** 🌟

🚀 Are you a mid-career professional looking to enhance your professional image, boost your interview success rate, and transition to a new career? This 6-hour masterclass is designed just for you!

Learn how to leverage GenAI to maximize your personal brand on LinkedIn and stand out in the digital world.

📅 Session Dates online via Teams:

- 7th April: 4 pm - 6 pm Singapore time (GMT+8)
- 8 April: 8 pm - 10 pm SGT
- 9 April: 8 pm - 10 pm SGT (Total 6 hours recorded)

🎁 What You'll Get:


- LinkedIn global workshop insights for creators
- My 2021-2023 interview cases from AWS, Microsoft, and TikTok
- Practical insights and immediate results to progress in your career
- Free CV & cover letter review via email and video (worth US\$128)
- Free 30-minute personalized career roadmap analysis (worth US\$99)


💰 Special Offer

👉 **Early Bird Offer: US\$158 if you register by March 25th!** (US\$188 after)


👉 **Exclusive Discount:** EDUTech Future community members, incl. past masterclass attendees and Break into Tech students, enjoy a special 20% discount!

Questions?
Email and PayPal: assel@edutechfuture.com


  +65 889 89 210



SIGN UP!



Register here



Prompt Engineering 101. Train your Virtual Assistant.

Date & time: 4 & 11 January 2025 at 3 pm - 6 pm SGT (GMT+8)

Live online session via Teams (recorded)


6 HOUR LIVE SESSION

- 01 Key concepts and principles of prompt engineering
- 02 Prompts for different scenarios and audiences
- 03 Designing and promoting your personal brand
- 04 Insights for job interviews & career switch
- 05 Resources & tips for your work and studies

WHAT YOU CAN EXPECT

- 01 Increased Productivity
- 02 Improved clarity and quality of work
- 03 Enhanced learning experience
- 04 Personal branding and interview success
- 05 Greater Competitive Advantage in your work

SIGN UP!




US\$100/S\$135

JOIN OUR PROGRAMS!

<https://maven.com/edu-tech-future/bit-mid-career>

www.edutechfuture.com



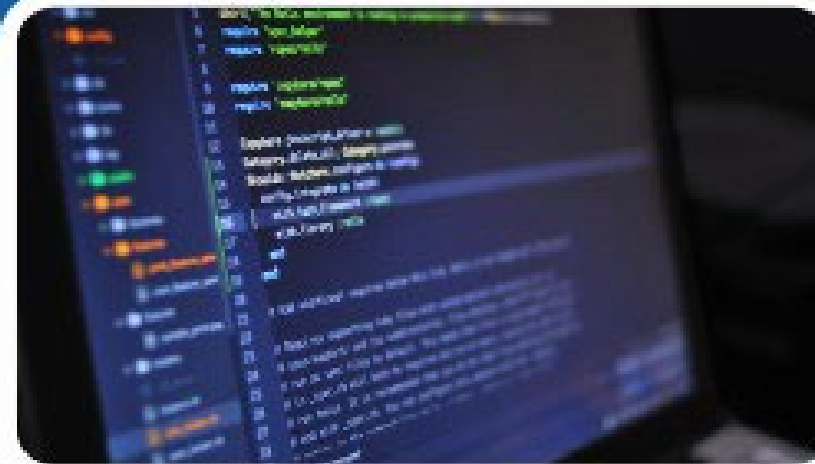
Sample B2B program: 1 – 10 days

Topics covered



Digital Transformation

Best practices from big tech companies (Microsoft, AWS, Google) and public sector customer case studies. Review of failed transformation case, and identifying opportunities for improvement.



Emerging Technology

We introduce tech as a tool, not as a success indicator. Digital Innovation is designed from within as People - Processes - Technology framework based on your existing priorities and cross-functional team OKRs.



People-first approach

We focus on tech in the loop, and human at the centre of change management, digital transformation, and people upskilling and organizational growth strategies.

Sample B2B Masterclass: 3-8 hours

MORE INFO



Event details

News Department

2024 Global News Forum sponsored by



DATES

17-19 July 2024

VENUE

Sukosol Hotel, Bangkok, Thailand

CONTACT DETAILS

Nerina Rosli

Email: nerina@abu.org.my

SPEAKERS

MASTERCLASS

PROGRAM

REGISTER NOW

Join international news leaders in Bangkok on 17-19 July for the 2024 Global News Forum, the launch of the Future of News report, the Asiavision Awards Gala and meetings of the ABU News Group and Asiavision news exchange. Learn about the forces driving change in our industry and what it means for you.

All members are invited to the 2024 Global News Forum and the annual ABU News Group meeting.

ABU non-members are welcome to the Global News Forum on 18th July. Tickets are USD 95, seats are limited.

Meet the co-host of the 2024 Global News Forum: Thai PBS

Sample B2B C-Suite masterclass: 1.5-2 hours

EXECUTIVE DEVELOPMENT MASTERCLASS

Navigating AI: Strategic Insights for Industry Leaders

🕒 BUSINESS OBJECTIVES

Address Pain Points

Deploy targeted AI solutions to resolve industry bottlenecks and operational friction.

Prioritize Transformation

Identify high-impact digital roadmap priorities for immediate board-level ROI.

Competitive Edge

Benchmark global competitor outlook and implement AI-integration best practices.

☰ KEY SEGMENTS

1. Industry Challenges & AI Solutions Architecture
2. Digital Experience & Customer Retention Priorities
3. Strategic Outlook, Governance & Best Practices

🕒 SESSION OVERVIEW

Duration: 1.5 - 2.0 Hours

Audience: Board/C-Suite

Objective: Deliver actionable AI insights and strategic alignment with organizational global goals.

40%
THEORY

40%
PRACTICE

20%
FEEDBACK

👤 PROGRAM FACILITATOR

Assel Mussagaliyeva-Tang

Founder, **EDUTech Future**.

21 years in social impact, tech and digital transformation.

Experience with global organizations and tech giants like

Microsoft and **BCG**.

B2C Program Testimonials

Assel provides objective views of the rapid development of AI and is able to help audience with different levels of understanding to grasp the fundamentals of AI and to evaluate the range of LLM offerings.

Eliza Quek
Founder and Co-Director
Terrific Mentors International (Singapore)

Career switching became less vague and worrying thanks to the Break into Tech. I felt fortunate to find out about Assel's program. Not only did I receive insightful advice and support from guest speakers and mentors, the program also equipped me with the confidence to build my own path. If you're looking to optimize your time to get a new career in tech, I highly recommend checking it out!

Thao Nguyen
Training Program Manager
Career Pass Institute USA (Vietnam)

Generative AI training by Assel was a great introduction to me as for a beginner with a limited knowledge. Assel introduced numerous AI platforms that suit different users. She demonstrated the use of different platforms highlighting their usability. And most importantly, in an engaging way, allowed to practice using selected platforms during the training according to one's professional background. I learned that starting to use generative AI for job applications is easy and extremely helpful.

Nikolay Bereznoy
Senior Research Fellow
YLL School of Medicine, National University of Singapore

B2B Program Testimonials

It's a wonderful masterclass and I gained much insight into the latest developments in AI. Moreover, I learnt MS Copilot which is completely new to me.

Mohamed Asif
Journalist, SS Media (Maldives)

Assel engaged us very well throughout the course. Some instructors did not provide all the information and did not structure it well. However, in this course, there was full engagement and completely structured and accessible information. The best course!

Denis Gordiyenko
Director, Global Sport
EMBA in Sport Management (Kazakhstan)

I learned specific prompts and use cases to use in my career. I heard global trends on AI, that's very useful.

Kyounghee Kim
Editor-in-Chief
Busan newspaper (Korea)

EDUTech Future's Minecraft Hackathon was a brilliant introductory resource for anyone venturing into cybersecurity for the first time, giving students an engaging way to get acquainted with a large number of keywords and topics at once.

Ng Shao Hui
Lecturer, School of InfoComm Technology
Ngee Ann Polytechnic (Singapore)

Hey Assel, good morning!
My manager and CHRO said they loved your content and presentation methods. Adding in the breakout activities were great for us, too, since it gets more reactions.

Jonathan Chew
HR Executive, HOYA Electronics (Singapore)

EDUTech Future

THANK YOU!



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